
Richmond Association For Business Economics

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Bernie Niemeier, President & Publisher

Virginia Business magazine

RABE Speaker on Friday, April 26, 2024



Bernie Niemeier is the president and publisher of Virginia Business. He has overall responsibility for all operational aspects of the magazine, related publications and Internet products.

Niemeier has more than 30 years of experience in the newspaper business, including 17 on the corporate staff of Richmond, Va.-based Media General Inc. There, he was a division vice president in charge of strategic planning, market research and newspaper acquisitions. In September 2009, he led a private equity-funded purchase of Virginia Business magazine from Media General.

He is a cum laude graduate of Macalester College in St. Paul, Minn., from which he holds a bachelor's degree. At Macalester, he majored in both English and psychology. He also received a master's degree in business administration from the University of Richmond.

